

BCollide

BCollide: / bi: kə'laɪd / is a luxury womenswear label with a strong accent on tailoring. Its distinct design language lies in the understated rebellious and philosophical play with convention and tradition. BCollide ideas often lead to the modelling of the highly prevalent garments, for instance white shirts, soft-tailored jackets and coats.

The product development emphasises on the preservation of functionality in experimental fashion design. This process ensures that BCollide designs can easily be incorporated into the metropolitan lifestyle of modern women.

OCD TEST / AUTUMN WINTER 2015

OCD: Obsessive Compulsive Disorder.

This collection investigates obsessive and compulsive reactions triggered by 'mis-alignment' in everyday objects.

The designs help exercise these unsettling sensations.

The understated and precise offset-designs stem from lines that already exist in conventional clothing.

info@BCollide.com
+44 (0) 7590563888

f /BCollide
@BCollide
@BCollideLondon